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DD/A Registry

A Federal agency advised by the National Council on the Arts

Executive Registry

September 29, 1976

Memorandum to:

Heads of Departments and Agencies

and Senior Federal Officials

From:

Nancy Hanks, Chairman,

National Endowment for the Arts

Subject:

President's Statement on Federal

Design Improvement Program

I am pleased to share with you a recent letter from the President concerning the Federal Design Improvement Program.

The program, in a few short years, has encouraged many agencies to improve work spaces and surroundings, to communicate better with the public, and to demonstrate that Government can be responsive to the needs of the people. Good design has also proven to be cost-effective.

Certainly, we should all welcome the President's expression of appreciation. It should encourage us to redouble our efforts to achieve the goals of excellence that he describes.

Attachment

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THE WHITE HOUSE WASHINGTON

August 30, 1976

Dear Nancy:

You, your staff, and all of those in the Departments and Agencies who have supported the Federal Design Improvement Program, deserve the thanks of the American people for your efforts to achieve excellence in Federal architecture and printed matter, to increase public interest in better Federal design, and to bring the finest design professionals into the government.

The American people will be encouraged to follow the good example of a government concerned with high quality design. Excellence in design beautifies our surroundings and strengthens our sense of pride in ourselves and in our Nation. Everyone associated with you in this effort should be gratified by the results.

Sincerely

The Honorable Nancy Hanks

Chairman

National Endowment for the Arts

806 15th Street, NW. Washington, D.C. 20506

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